

## Record of officer decision

<b>Decision title:</b>	<b>May Fairs – Hereford and Leominster</b>
<b>Date of decision:</b>	<b>14 February 2020</b>
<b>Decision maker:</b>	Assistant Director for Technical Services
<b>Authority for delegated decision:</b>	<p><b>May Fairs - Hereford and Leominster</b>            Authorised to take all operation decisions necessary to complete the contraction negotiations.</p> <p><b>Original Decision</b>  <a href="http://councillors.herefordshire.gov.uk/ieDecisionDetails.aspx?ID=5719">http://councillors.herefordshire.gov.uk/ieDecisionDetails.aspx?ID=5719</a></p> <p><b>Delegation from</b>            Cabinet member transport and regulatory services</p>
<b>Ward:</b>	Central; Leominster South
<b>Consultation:</b>	Hereford City Council, ward member(Central), Leominster Town Council, ward member(Leominster East), political groups
<b>Decision made:</b>	<p>To approve a new concession contract for:-</p> <p>The provision of Hereford May Fair within the streets of Hereford (as defined in The First Schedule) for a period 85 months commencing 1<sup>st</sup> May 2020 and expiring 1<sup>st</sup> June 2026 with The Showman’s Guild of Great Britain (South Wales and Northern Ireland Section)</p> <p>The provision of Leominster May Fair with the streets of Leominster (as defined in The First Schedule) for a period 85 months commencing 15<sup>th</sup> April 2020 and expiring 15<sup>th</sup> May 2026 with Joanne Morris, David Morris and Allison Appleton fairground operators.</p>
<b>Reasons for decision:</b>	<p>The Hereford May Fair was established in 1121 by royal charter and Leominster fair was referenced in a 1685 charter.</p> <p>It is recognised that these street fairs create a unique atmosphere and represent a part of the heritage of Hereford and Leominster attracting both local residents and visitors from further afield.</p>
<b>Highlight any associated risks/finance/legal/equality considerations:</b>	<p>A consultation exercise and soft market testing was carried out in 2017 and 2018.</p> <p>A procurement to award a concession contract for the provision of Hereford and Leominster May Fairs with the current providers.</p>
<b>Details of any alternative options considered and rejected:</b>	Procure a new contract via a full procurement process for either/or both the Hereford and Leominster May fairs to be held in existing locations – This is not recommended as premarket testing did not see alternative providers coming forward confirming they can deliver the service. A full procurement exercise would take time and

	<p>cost money to which there is a high probability no further bids would be received.</p> <p>Discontinue the May fairs on council managed public land - This is not recommended as the fairs have been a part of local tradition since the twelfth and seventeenth centuries respectively.</p> <p>Continue with the May Fairs on alternative council managed public land – This is not recommended as there is no indication of majority support for relocating these fairs</p>
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<b>Details of any declarations of interest made:</b>	None

Signed:  
Chris Jenner, Assistant Director Technical Services

Date: 6 March 2020